



Zero Commission Broker to Launch in Europe

Ninety nine will offer simple, transparent, and commission free access to the world's top stock markets

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Ninety nine was born with the mission of making the markets accessible to 99% of the population by removing the barriers of complexity and cost.

When it launches, the company will be among the first to offer zero commission trading in Europe.

As ninety nine closes in on the final stages of product development and regulatory approval, the company has created a waiting list for interested users, awarding free shares for joining and further rewards for sharing.

What is the platform? Ninety nine will provide access to principal European and US stock markets through its web, iOS, and Android applications. It will offer both a *basic* and a *premium* account, which will come with additional benefits.

Inexperienced investors will have access to a demo account for practicing in a risk free manner, as well as a learning academy.

What is ninety nine? The company is a Madrid based startup composed of experts in finance and technology, with a mix of experience in traditional finance and entrepreneurship.

It will be fully regulated by the National Securities Market Commission of Spain, and will participate in a guarantee fund to secure investments. Ninety nine is also collaborating with several leading financial institutions as advisors and partners. Of particular note, one of the world's largest banks will provide custodial services.

What is the business model? Through automation, ninety nine has been able to eliminate the overheads faced by traditional brokerages, thereby removing the purpose of commissions. Instead of charging customers simply because they can, ninety nine has decided to open the door to a whole new generation of investors.

That being said, traditional brokers have access to a range of other revenue sources, from lending, currency exchange, and additional or optional services. Ninety nine will also make use of these sources of income, in addition to its premium account revenues.

Where will it be available? The platform will eventually be available in all 28 countries of the European Union.

When will it launch? Ninety nine expects to launch in 2018. The company is in the final stages of regulatory approval and product development. Access will be given in stages, according to the waiting list and availability in certain countries.

For further information or clarification please contact the team at media@ninetynine.com.